



## Brain Festival

Stockholm, Sweden  
March 2018



The Brain Awareness Week (BAW) is a global campaign aimed at raising public awareness about brain research and research progress. In March 2018, BAW organized a festival for the second time in Sweden, under the name of the Brain festival. The festival is organized by the Society of Science (föreningen Vetenskap). This festival took place in different locations in central Stockholm. The festival was free and open to visitors of all ages and had these parts:

- Presentations
- Panel discussion
- Issues and games
- Exhibitions
- Movie shows
- Discussion cafes



During the festival, the brain was presented from several angles - such as research, art, music, economics, patient and family perspective, and more.

From KTH, HEADS student, Reza Mohammadi (ESR3) and Madelen Fahlstedt (KTH-Stockholm Supervisor) participated in this festival. At KTH's table, we had three parts. First one was "touch and feel": for making concepts interesting for children, we had jelly brain and silly putty. For presenting the fact that how brain could be soft and give them an estimation about its weight.



In another part children had chance to make helmets for eggs and drop them on ground. They could **see** how can helmet protect eggs (brain) in accidents.



And in final part, we explained about different parts of helmets, the differences between kinds of helmets and new technologies which are used for increasing protective potential of helmets.